

15.Sep.2022

Retail Sales: Core Gains Moderate

Bottom Line: Retail sales rose slightly more than expected at the headline level, but core sales were lower than expected and saw downward revisions. After Amazon Prime Day boosted July sales, nonstore sales, the largest core category, fell 0.7% and were decelerating on a trend basis. Restaurant and bar sales saw better ales but were also decelerating on a trend basis. Home furnishings were a drag again, with that sector seeing declines of over 11% annualized in the three months ended in August as the impact of higher mortgage rates hit. Overall, the trend in retail sales showed modest deceleration over the summer as the consumer felt the burden of higher prices and interest rates.

Retail Sales & Food Service



Retail ex Auto, Parts & Gas





Contingent Macro Advisors 2022 source: US BEA

Total US Retail Sales ROSE 0.29%, ex Auto, Parts & Gas sales FELL -0.5% Retail Sales for June were revised up from +0.81% to +1.03% and for July were revised down from +0.03% to -0.4%. Core Retail Sales for June were revised up from +0.9% to +1.2% and for July were revised down from +0.48% to +0.098%

- Nonstore (Online) sales FELL -0.72%
- Eating & Drinking Places sales ROSE 1.09%
- Food & Beverage Stores sales ROSE 0.48%
- Gas Stations sales FELL -4.22%
- General Merchandise Stores sales ROSE 0.51%
- Building & Garden Supply sales ROSE 1.13%
- Health & Personal sales FELL -0.62%
- Clothing Stores sales ROSE 0.43%

US Autos & Parts (retail sales)



Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22

US Nonstore (Online) Retail



Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22

-5.0%



US Eating & Drinking Places (retail sales)



US Food & Beverage Stores (retail sales)



US General Merchandise Stores (retail sales)



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US Gas Stations (retail sales)



Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22

-2.5%



US Building & Garden Supply (retail sales)



Oct-20 Jan-21 Apr

US Health & Personal (retail sales)





US Clothing Stores (retail sales)



US Retail Sales	Aug-22	Jul-22	Jun-22	3m ann % chg	6m ann % chg	YoY % chg	2021	2020	5y
Retail Sales & Food Service (\$683B seas. adj. monthly sales)	0.29%	-0.41%	1.03%	3.70%	6.43%	9.15%	16.84%	3.24%	7.70%
Retail ex Auto & Parts (\$491B)	0.29%	0.27%	0.92%	6.06%	7.94%	7.59%	16.59%	3.94%	8.05%
Retail ex Auto, Parts & Gas (\$469B)	-0.50%	0.10%	1.21%	3.24%	8.52%	9.51%	15.41%	6.37%	8.12%
Autos & Parts (\$128B)	2.75%	-1.99%	0.56%	5.19%	-5.15%	6.73%	8.75%	7.07%	5.50%
Nonstore (Online)	-0.72%	1.82%	0.34%	5.84%	8.27%	11.18%	12.76%	28.89%	19.25%

Retail (\$108B)									
Eating & Drinking Places (\$86B)	1.09%	-0.83%	0.72%	3.99%	14.41%	10.87%	43.50%	-19.28%	9.11%
Food & Beverage Stores (\$79B)	0.48%	0.11%	1.14%	7.12%	7.81%	7.23%	8.87%	6.92%	5.54%
General Merchandise Stores (\$70B)	0.51%	-0.39%	2.30%	10.04%	6.41%	3.63%	11.08%	-0.23%	3.87%
Gas Stations (\$64B)	-4.22%	-2.30%	2.71%	-14.67%	21.57%	29.28%	42.29%	-11.62%	10.01%
Building & Garden Supply (\$43B)	1.13%	1.31%	-0.30%	8.88%	4.10%	10.53%	12.81%	15.27%	8.70%
Health & Personal (\$33B)	-0.62%	0.43%	1.34%	4.65%	5.73%	1.51%	9.51%	5.95%	4.17%
Clothing Stores (\$26B)	0.43%	-0.83%	0.74%	1.34%	3.30%	3.50%	25.21%	-13.87%	3.77%
Miscellaneous Retail Stores (\$16B)	1.63%	-1.12%	3.83%	18.54%	16.70%	15.29%	21.04%	6.36%	10.27%
Home Furnishing (\$12B)	-1.28%	-0.49%	-1.23%	-11.37%	-5.19%	-1.57%	7.40%	4.11%	3.64%
Sports, Hobby & Book Stores (\$9B)	0.49%	0.03%	0.87%	5.71%	8.36%	5.55%	16.30%	14.75%	6.23%
Electronics & Appliance Stores (\$8B)	-0.14%	0.54%	-0.49%	-0.37%	1.95%	-5.69%	11.52%	-14.36%	-0.54%

Month-over-month % change for most recent months, followed by annualized % changes for periods noted.

5- and 10-year are simple averages of annual % changes.

Retail Sales (billions of USD per month)





