15.Sep. 2022

## Retail Sales: Core Gains Moderate

Bottom Line: Retail sales rose slightly more than expected at the headline level, but core sales were lower than expected and saw downward revisions. After Amazon Prime Day boosted July sales, nonstore sales, the largest core category, fell $0.7 \%$ and were decelerating on a trend basis. Restaurant and bar sales saw better ales but were also decelerating on a trend basis. Home furnishings were a drag again, with that sector seeing declines of over $11 \%$ annualized in the three months ended in August as the impact of higher mortgage rates hit. Overall, the trend in retail sales showed modest deceleration over the summer as the consumer felt the burden of higher prices and interest rates.

Retail Sales \& Food Service


Contingent Macro Advisors 2022 source: US BEA

Retail ex Auto, Parts \& Gas


## Control Group



Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22May-22 Sep-22

Contingent Macro Advisors 2022 source: US BEA

Total US Retail Sales ROSE 0.29\%, ex Auto, Parts \& Gas sales FELL -0.5\% Retail Sales for June were revised up from $+0.81 \%$ to $+1.03 \%$ and for July were revised down from $+0.03 \%$ to $-0.4 \%$. Core Retail Sales for June were revised up from $+0.9 \%$ to $+1.2 \%$ and for July were revised down from $+0.48 \%$ to $+0.098 \%$

- Nonstore (Online) sales FELL -0.72\%
- Eating \& Drinking Places sales ROSE 1.09\%
- Food \& Beverage Stores sales ROSE 0.48\%
- Gas Stations sales FELL -4.22\%
- General Merchandise Stores sales ROSE 0.51\%
- Building \& Garden Supply sales ROSE 1.13\%
- Health \& Personal sales FELL -0.62\%
- Clothing Stores sales ROSE 0.43\%


## US Autos \& Parts (retail sales)




## US Eating \& Drinking Places (retail sales)



## US Food \& Beverage Stores (retail sales)




Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22May-22 Sep-22

## US General Merchandise Stores (retail sales)



## US Gas Stations (retail sales)



## US Building \& Garden Supply (retail sales)



## US Health \& Personal (retail sales)



## US Clothing Stores (retail sales)



Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22May-22 Sep-22

Contingent Macro Advisors 2022 source: US BEA

| US Retail <br> Sales | Aug-22 | Jul-22 | Jun-22 | $3 m$ ann <br> $\%$ chg | $6 m$ ann <br> $\%$ chg | YoY \% <br> chg | 2021 | 2020 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales <br> \& Food <br> Service | $\mathbf{0 . 2 9 \%}$ | $-\mathbf{0 . 4 1 \%}$ | $\mathbf{1 . 0 3 \%}$ | $\mathbf{3 . 7 0 \%}$ | $\mathbf{6 . 4 3 \%}$ | $\mathbf{9 . 1 5 \%}$ | $\mathbf{1 6 . 8 4 \%}$ | $\mathbf{3 . 2 4 \%}$ | $\mathbf{7 . 7 0 \%}$ |
| (\$683B seas. <br> adj. monthly <br> sales) |  |  |  |  |  |  |  |  |  |
| Retail ex <br> Auto \& Parts <br> (\$491B) | $\mathbf{0 . 2 9 \%}$ | $\mathbf{0 . 2 7 \%}$ | $\mathbf{0 . 9 2 \%}$ | $\mathbf{6 . 0 6 \%}$ | $\mathbf{7 . 9 4 \%}$ | $\mathbf{7 . 5 9 \%}$ | $\mathbf{1 6 . 5 9 \%}$ | $\mathbf{3 . 9 4 \%}$ | $\mathbf{8 . 0 5 \%}$ |
| Retail ex <br>  <br> Gas (\$469B) | $-\mathbf{0 . 5 0 \%}$ | $\mathbf{0 . 1 0 \%}$ | $\mathbf{1 . 2 1 \%}$ | $\mathbf{3 . 2 4 \%}$ | $\mathbf{8 . 5 2 \%}$ | $\mathbf{9 . 5 1 \%}$ | $\mathbf{1 5 . 4 1 \%}$ | $\mathbf{6 . 3 7 \%}$ | $\mathbf{8 . 1 2 \%}$ |
| Autos \& Parts <br> (\$128B) | $2.75 \%$ | $-1.99 \%$ | $0.56 \%$ | $5.19 \%$ | $-5.15 \%$ | $6.73 \%$ | $8.75 \%$ | $7.07 \%$ | $5.50 \%$ |
| Nonstore <br> (Online) | $-0.72 \%$ | $1.82 \%$ | $0.34 \%$ | $5.84 \%$ | $8.27 \%$ | $11.18 \%$ | $12.76 \%$ | $28.89 \%$ | $19.25 \%$ |


| Retail (\$108B) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eating \& Drinking Places (\$86B) | 1.09\% | -0.83\% | 0.72\% | 3.99\% | 14.41\% | 10.87\% | 43.50\% | -19.28\% | 9.11\% |
| Food \& Beverage Stores (\$79B) | 0.48\% | 0.11\% | 1.14\% | 7.12\% | 7.81\% | 7.23\% | 8.87\% | 6.92\% | 5.54\% |
| General Merchandise Stores (\$70B) | 0.51\% | -0.39\% | 2.30\% | 10.04\% | 6.41\% | 3.63\% | 11.08\% | -0.23\% | 3.87\% |
| Gas Stations (\$64B) | -4.22\% | -2.30\% | 2.71\% | -14.67\% | 21.57\% | 29.28\% | 42.29\% | -11.62\% | 10.01\% |
| Building \& Garden Supply (\$43B) | 1.13\% | 1.31\% | -0.30\% | 8.88\% | 4.10\% | 10.53\% | 12.81\% | 15.27\% | 8.70\% |
| Health \& Personal (\$33B) | -0.62\% | 0.43\% | 1.34\% | 4.65\% | 5.73\% | 1.51\% | 9.51\% | 5.95\% | 4.17\% |
| Clothing <br> Stores (\$26B) | 0.43\% | -0.83\% | 0.74\% | 1.34\% | 3.30\% | 3.50\% | 25.21\% | -13.87\% | 3.77\% |
| Miscellaneous Retail Stores (\$16B) | 1.63\% | -1.12\% | 3.83\% | 18.54\% | 16.70\% | 15.29\% | 21.04\% | 6.36\% | 10.27\% |
| Home Furnishing (\$12B) | -1.28\% | -0.49\% | -1.23\% | -11.37\% | -5.19\% | -1.57\% | 7.40\% | 4.11\% | 3.64\% |
| Sports, Hobby \& Book Stores (\$9B) | 0.49\% | 0.03\% | 0.87\% | 5.71\% | 8.36\% | 5.55\% | 16.30\% | 14.75\% | 6.23\% |
| Electronics \& Appliance Stores (\$8B) | -0.14\% | 0.54\% | -0.49\% | -0.37\% | 1.95\% | -5.69\% | 11.52\% | -14.36\% | -0.54\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5 - and 10-year are simple averages of annual \% changes.

## Retail Sales <br> (billions of USD per month)





Retail ex Auto, Parts \& Gas


Nonstore (Online) Retail


Food \& Beverage Stores


Gas Stations


Health \& Personal


Miscellaneous Retail Stores



Eating \& Drinking Places


General Merchandise Stores


Building \& Garden Supply


Clothing Stores


Home Furnishing
$\mid$ |r|r|




Electronics \& Appliance Stores


